

# ***RAJAGIRI CRICKET LEAGUE***



# About

**Rajagiri Cricket League (RCL) is a professionally organized cricket tournament exclusively for specially-abled athletes.**

- **A student-led social impact initiative**
- **A platform promoting inclusivity through sports**
- **A talent-identification ground for state & national representation**



**RCSS**  
RAJAGIRI COLLEGE OF  
SOCIAL SCIENCES  
(AUTONOMOUS)



**RBS**  
RAJAGIRI BUSINESS  
SCHOOL

# Impact so far

- Players progressed to National Level Representation
- Multiple players selected to State Teams
- 100+ specially abled athletes impacted
- Brought together 500+ community stakeholders (players, cricket federations, officials, certified umpires, students, faculties, and local supporters)
- Growing annual media visibility (print & visual)



# Why RCL ?

## **Inclusive Impact**

- Empowers specially-abled athletes through structured competitive exposure
- Promotes diversity, inclusion, and equal opportunity in sports

## **Proven Sporting Credibility**

- Platform featuring national (Anish P Rajan) and South Zone-level players (Vishnu Ramesan, Shaiju M T, Abdul Samad, Shabeer B, Yadhu Krishna, and Midhun M M)
- Supported by experienced state-level athletes and officials

## **Social Impact & Brand Alignment**

- Delivers measurable social impact
- Positions partners as champions of inclusivity and empowerment

## **High Visibility & Engagement**

- Regional audience reach with growing digital traction
- Enhanced brand recall through on-ground and online exposure

## **Long-Term Community Value**

- Contributes to grassroots sports development
- Builds sustainable community goodwill and institutional reputation